



KYANA MEETING SPONSORSHIP & EXHIBITOR PROSPECTUS

WHO ARE WE

Founded in 1956, the Kentucky Association of Nurse Anesthetists is an engaged and proactive community of members with a mission to protect the profession, provide education and knowledge resources, promote leadership and advocate for equitable healthcare policy, patient safety and an informed public. The organization boasts over 1,000 members practicing in both urban and rural settings in Kentucky.

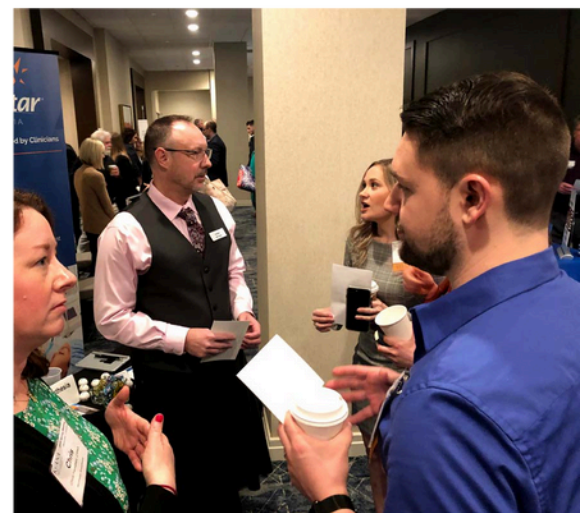
WHAT WE DO

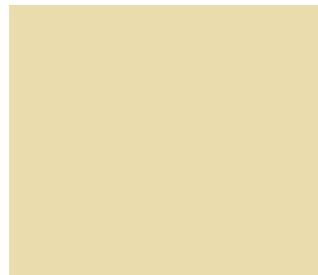
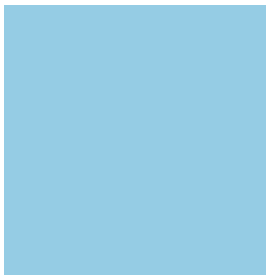
Certified Registered Nurse Anesthetists (CRNAs) are Advanced Practice Registered Nurses (APRNs) who are experts in the field of anesthesiology and safely administer nearly 50 million anesthetics in the United States every year. CRNAs are the primary providers of anesthesia care in rural America enabling healthcare facilities in these medically underserved areas to offer obstetrical, surgical, pain management and trauma stabilization services.

WHERE DO WE PRACTICE

In every setting in which anesthesia is delivered:

- Traditional hospital surgical suites
- Obstetrical delivery rooms
- Critical access hospitals
- Ambulatory surgical centers
- The offices of
 - Dentists
 - Chiropractic
 - Podiatrists
 - Ophthalmologists
 - Plastic surgeons
- Pain management specialists Public Health Services
- Department of Veterans Affairs healthcare facilities
- U.S. Military





KyANA Events



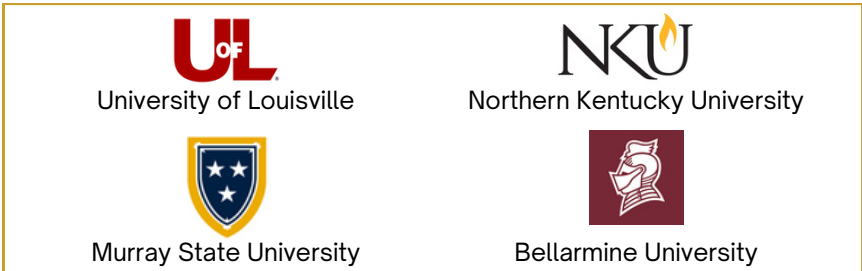
KYANA SPRING MEETING

The KyANA Spring Pharmacology Meeting is a virtual option that allows CRNAs to achieve and maintain their required CEs in pharmacology. Additionally, this platform allows for other nurse anesthetist to utilize the KyANA education library and earn pharmacology CEs.



KYANA FALL MEETING

The KyANA Fall Scientific Meeting rotates between Lexington and Louisville each year. This meeting covers various topics in anesthesia including clinical anesthesia, academics, and the business of anesthesia. The conference is three full days beginning on Friday through Sunday. Attendees include CRNAs throughout the state of Kentucky, nurse anesthesia residents from our four programs, and nurse anesthesia residents from neighboring states.



WHO EXHIBITS?

CRNA Recruiting Companies

Financial/Investment Companies

Medical Billing Professionals

Medical Equipment Suppliers

Nurse Anesthesia Programs

Pharmaceutical Companies

And Many More



- Showcase your products and services to CRNAs and SRNAs from around the state
- Gain recognition on KyANA’s social media platforms and conference website
- Access the meeting attendee list for those that opt in to receive communications



- In addition to the benefits of being an exhibitor, you will:
- Elevate your exposure and reach a wider audience
 - Build brand awareness
 - Increase your visibility with additional recognition
 - Differentiate yourself from your competitors



BENEFITS & PRICING

Benefit	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,250	Meeting Exhibitor \$1000
Dedicated meeting break with recognition of company name and logo included on the agenda, in meeting announcements before break. Provided video to be played during dedicated break and live giveaway drawing by representative, if applicable.	●			
Video bumper (30 sec) played during conference	●			
Speaking opportunity (3-5 minutes) during conference	●	●		
Logo/link included in one KyANA Gasline Newsletter	●	●		
Logo/link included on KyANA homepage	●	●	●	
Social Media recognition pre and post event	●	●	●	●
Logo/link included on conference webpage	●	●	●	●
Logo/link included in meeting materials	●	●	●	●
Logo included on conference rolling slides	●	●	●	●
Conference Attendee List for those that opt in to communications	●	●	●	●
Category Exclusivity	● <i>limit 3</i>			

Each exhibitor or sponsor receives a dedicated page within the KyANA meeting portal for promotional videos, marketing materials and information. Exhibitors and sponsors are encouraged to include contact information for scheduling one on one appointments.

ADDITIONAL OPPORTUNITIES

Social Event Sponsorship \$500

Reach all KyANA members by sponsoring a social event in conjunction with the meeting. Sponsorship includes promotion of the social event to all KyANA members in communications, meeting materials and registration form. - event costs not included.

Winter & Fall Newsletters

Visit kyana.org/advertise-in-newsletter to purchase an ad.

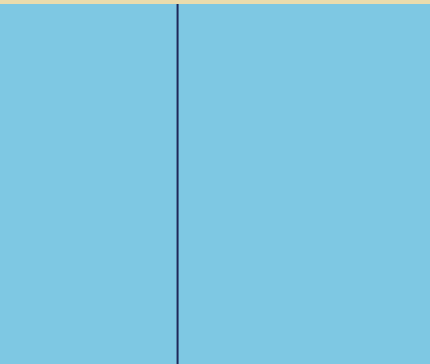
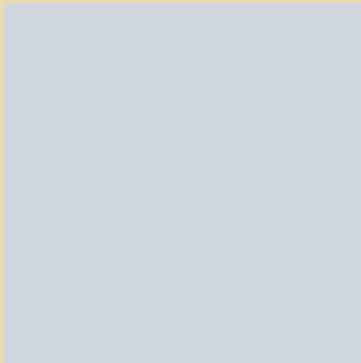
Job Board

Visit kyana.org/job-opportunities to post your job listing.

SECURE YOUR SPOT TODAY!

Visit www.kyana.org and click "Become A Sponsor" to sign up today.

For more information or to discuss any opportunities, please contact info@kyana.org or 859-514-9163.



Thank You

Have You Followed Us Yet?

Stay up to date on professional issues, events and KyANA happenings!

@KyAssociationNurseAnesthetists

@KyANACRNAs

@kentucky_crnas



info@kyana.org



www.kyana.org